

HEY! HOMEBREWER!

Is Your Homebrew Good Enough To Go Pro?

Pearl Street Grill & Brewery is pleased to present the **Pearl Street Brewmaster's Challenge Series**, a series of quarterly (roughly) single-style homebrew competitions open to residents of Erie and Niagara Counties in the State of New York. Competition styles will be selected based on their suitability to be brewed commercially at Pearl Street Grill & Brewery. Recipes from winning entries will be scaled up and produced at Pearl Street Grill & Brewery with the winning brewer (or brewing team) attending as brewing consultant. Winners will be feted at a Release Party for the commercial batch of the winning brew at Pearl Street Grill & Brewery. Prizes with a total value of over \$700 will be awarded to the top three brewers (or brewing teams) in each competition. In addition, the brewer of the best-selling quarterly winning brew - the beer that sells-out in the least time after its Release Party, will be awarded the title of "**PSGB Home Brewer of the Year**" along with additional prizes to be determined. Participation in these competitions is free of charge – there is no entry fee. The next competition style will be **Scottish-Style Light Ale** with an entry deadline of **Dec. 31, 2010**. Competition Guidelines and Entry Forms will be available at **Pearl Street Grill & Brewery**, 76 Pearl Street, Buffalo, NY 14202, and on our website at **www.pearlstreetgrill.com**. Requests for information may be directed to the Pearl Street Brewmaster via email at **phili@pearlstreetgrill.com**.

Pearl Street Brewmaster's Challenge Homebrew Competition Series Schedule

<u>Competition Code</u>	<u>Beer Style</u>	<u>Entry Deadline</u>
2010/11 – 3	Scottish-Style Light Ale	Dec. 31, 2010
2010/11 – 4	Irish-Style Red Ale	Mar. 31, 2011
2011/12 – 1	Honey Brown Lager / Ale	June 30, 2011
2011/12 – 2	Harvest Ale	Sep. 30, 2011